



COHORT 2023

Beginning January 2023

All classes take place at the Greater CWC Chamber Office - Lowell C. Spires Training Room each Wednesday. Class begins at 4:00 pm and ends at 6:00 pm.

Class Topics Include:

- Leadership Development: Maintaining Your A-Game
- Recruitment and Retention
- Business Tax Strategies
- Promoting Your Business & Social Media
- Customer Acquisition: Sales Strategies
- Business Technology (IT) & Security
- Banking & Budgeting
- Government & Grants

Meet A Few Instructors



Rhonda Midgette, PHR, SHRM-CP

Insightful HR, Owner & Chief Consultant

20 years of HR expertise providing comprehensive advice to small and mid-size business owners.



Brent Mackie

First Reliance Bank, Regional Executive

An executive banker with experience in loan production, client servicing, team building, coaching and developing lenders, and more.



M.L. Resch, CPCPM, SCGS

Athena Grants Consulting, CEO

Over 35 years of non-profit and governmental administration and management.

Each week's session will be led by a subject matter expert that consults businesses on these important issues each day. Presentations are designed to provide checklists and tools needed for success in each critical area.