



# COHORT 2023

## Beginning January 2023

All classes take place at the Greater CWC Chamber Office - Lowell C. Spires Training Room each Wednesday. Class begins at 4:00 pm and ends at 6:00 pm.

### Class Topics Include:

- Leadership Development: Maintaining Your A-Game
- Recruitment and Retention
- Business Tax Strategies
- Promoting Your Business & Social Media
- Customer Acquisition: Sales Strategies
- Business Technology (IT) & Security
- Banking & Budgeting
- Government & Grants

## Meet A Few Instructors



### **Rhonda Midgette, PHR, SHRM-CP**

*Insightful HR, Owner & Chief Consultant*

20 years of HR expertise providing comprehensive advice to small and mid-size business owners.



### **Brent Mackie**

*First Reliance Bank, Regional Executive*

An executive banker with experience in loan production, client servicing, team building, coaching and developing lenders, and more.



### **M.L. Resch, CPCPM, SCGS**

*Athena Grants Consulting, CEO*

Over 35 years of non-profit and governmental administration and management.

Each week's session will be led by a subject matter expert that consults businesses on these important issues each day. Presentations are designed to provide checklists and tools needed for success in each critical area.